

Room	Court of Sciences 76 (229 capacity)	Court of Sciences 24 (239 capacity)	Young Hall 2200 (84 capacity)	Boelter 5249 (92 capacity)	Boelter 3400 (165 capacity)	Geology 3656 (86 capacity)
11:00-11:40am	<p><b>Writing Your First Novel</b></p> <p>You may have a great idea, dynamic characters, and a few scenes on the page, but how do you sustain the creative and intellectual energy you need to write your first novel? Published novelists share their experiences and tell how they turned inspiration into reality.</p> <p><i>Ronald Alexander, Darcy Cospers, Jessica Barksdale Inclán (chair), Linda Palmer</i></p>	<p><b>Getting Started as a Writer</b></p> <p>How do you find inspiration, learn the writer’s discipline, and acquire techniques for transforming your ideas and fragments of stories into artistic, compelling pieces of writing? Start here.</p> <p><i>Barbara Abercrombie, Cecilia Manguerra Brainard, Michael Buckley, Rachel Kann (chair)</i></p>	<p><b>Writing the One-Hour Spec Pilot</b></p> <p>The one-hour spec pilot is a unique creation that combines a pure television episode and a stand-alone screenplay. Listen to the pros discuss the challenges of writing a spec pilot, from original inspiration to the final draft and beyond.</p> <p><i>Erica Byrne, Greg Elliot (chair), Bill Taub, Joel Thompson</i></p>	<p><b>Writing Your First Screenplay</b></p> <p>Do you have an idea for your first screenplay but aren’t sure where to start? Professional writers demystify the process by giving you an overview of what it takes to make a great story and laying out the basics in writing for the screen.</p> <p><i>Michael Barlow, Claudia Grazioso, Ron Suppa, Pat Verducci (chair)</i></p>	<p><b>Creating Compelling Fictional Characters</b></p> <p>Fascinating, believable characters are the backbone of any story. Learn how to create complex, multi-dimensional characters, and how they, in turn, lead to the creation of exceptional stories.</p> <p><i>Francesca Lia Block, Lisa Lieberman Doctor, Valerie Fioravanti, Laurel Ollstein, Les Plesko (chair)</i></p>	<p><b>Graduate Creative Writing Programs: An Inside Look</b></p> <p>Hear about the pros and cons of obtaining a graduate writing degree in today’s world, what the experience is like, how to go about it, and what to do when you have it.</p> <p><i>Tod Goldberg (UCR/Palm Desert), Steve Heller (Antioch University, LA), Brighde Mullins (USC MPW Program), Colette Sartor (chair, Writers’ Program instructor and graduate of the Iowa Writers’ Workshop), Paul Vangelisti (Otis College of Art and Design)</i></p>
11:50am-12:30pm	<p><b>Writing the Half-Hour Comedy Series and Spec Pilots</b></p> <p>Pro TV comedy writers reveal the secrets of working on the staff of a comedy series, how new series get created, what they really think of the current state of TV comedy, and tips on how to get started in the field.</p> <p><i>Julie and David Chambers, Phil Kellard (chair)</i></p>	<p><b>The Business of Screenwriting</b></p> <p>Entertainment professionals share strategies for breaking into the industry, staying in the game, and establishing yourself as a screenwriter.</p> <p><i>Michael Barlow, Jon Bernstein, Bill Boyle, Cindy Davis Hewitt (chair), Barney Lichtenstein</i></p>	<p><b>Writing with a Day Job</b></p> <p>What does it mean to be an aspiring writer and to build a writing practice? How do you pursue your creative aspirations but still pay the bills? Is it possible to balance work, personal commitments, family, and life in general with your writing goals? Published creative writers who were once in your shoes share their insight and advice.</p> <p><i>Darcy Cospers, Samantha Dunn, Amy Friedman (chair), Ian Randall Wilson</i></p>	<p><b>Truth and Imagination: Where Nonfiction and Fiction Meet</b></p> <p>Eudora Welty says the minute you tell a story more than once, it’s fiction. Some readers and writers disagree, insisting on a less blurry line between genres. Learn how you can disguise and/or discover the stories you’re longing to write.</p> <p><i>Barbara Abercrombie (chair), Ronald Alexander, Jessica Barksdale Inclán, Sandra Kobrin</i></p>	<p><b>Art of the Short Story</b></p> <p>The short story is one of the most challenging of all literary forms, requiring the precision and imagistic intensity of poetry combined with such novelistic elements as structure, setting, and characterization. Explore the nature of today’s short story and the marketplace, and learn practical tips for submitting work that gets noticed.</p> <p><i>Michael Buckley, Valerie Fioravanti (chair), Lou Mathews, Colette Sartor</i></p>	<p><b>Writing for the Youth Market</b></p> <p>The literary marketplace for young readers continues to boom. What does it mean to write for this unique audience? How can writers tell what editors want? Join these established authors and explore all aspects of the field—from picture books to young adult novels, and everything in between.</p> <p><i>Francesca Lia Block, Barney Saltzberg, Laurel van der Linde, April Halprin Wayland (chair)</i></p>
Lunch Hour	Lunch is available for purchase from several gourmet catering trucks north of Young Hall ♦ Talk to creative writing and screenwriting advisors ♦ Visit the Exhibit Mall					
1:30-2:10pm	<p><b>Great Cinematic Characters: A Screenwriter’s Guide</b></p> <p>Great movies are born of great characters. Learn how screenwriters create complex, multi-dimensional characters, and how they, in turn, lead to the creation of exceptional screen stories.</p> <p><i>Jon Bernstein, Cindy Davis Hewitt, Billy Mernit (chair), Chris Webb</i></p>	<p><b>Making It to “The End”:</b> Story Staying Power for Novelists</p> <p>The world is full of unfinished novels but yours need not be one of them. Learn how to keep your creative juices flowing and how to maintain the momentum that took you through your first chapters.</p> <p><i>Rebecca Forster (chair), Mark Sarvas, Ian Randall Wilson</i></p>	<p><b>Personal Essay and Memoir</b></p> <p>How reliable is memory? How honest can you be when writing about your own experiences? And how do you shape the raw chaos of life into crafted form? Explore these questions and more with a panel of experienced nonfiction writers.</p> <p><i>Samantha Dunn, Amy Friedman, Lisa Medway, Jennie Nash (chair)</i></p>	<p><b>Special TV Topics</b></p> <p>Original scripted programming has found its way beyond prime-time cable and into the web, digital media, animation, mobile, games, vlogs, and other technologies. Learn how to incorporate your ideas into these emerging fields—all of which are friendly to new talent.</p> <p><i>Charles Rosin, Bill Taub (chair), Brooks Wachtel</i></p>	<p><b>Write Like You Mean It: Emotional Connection in Your Screenplay</b></p> <p>Writers often say what distinguishes a great screenplay is a powerful, meaningful story which moves us, and characters that make an emotional connection. Learn how you can create an emotional current that drives your story and plot forward, create scenes and characters that make the audience care, and push your writing to the next level.</p> <p><i>Peter Dunne, Karl Iglesias, Tom Lazarus, Bonnie MacBird (chair)</i></p>	<p><b>Creating Inspired Poetry</b></p> <p>How do you create a poem? Where do you get inspiration for poems, find fresh subjects, and figure out what shape they’ll take? Four unique poets help you to answer these questions.</p> <p><i>Michelle Bitting, Laurel Ann Bogen (chair), Rick Bursky, Suzanne Lummis</i></p>
2:20-3:00pm	<p><b>Creating Powerful Cinematic Scenes</b></p> <p>If you can write a tight, compelling scene, you’re on your way to writing a movie that engages the audience until the final credits roll. Learn how this crucial cinematic building block is a little open-ended movie, complete with conflict, dialogue, and character arcs.</p> <p><i>Jim Jennewein, Bonnie MacBird, Corey Mandell (chair)</i></p>	<p><b>Getting Your Fiction Published</b></p> <p>Whether you’re writing short or long fiction, to get published in today’s changing literary marketplace you need to be your own advocate, have a winning strategy, and write quality work. Established authors share how to get and keep your work in print.</p> <p><i>Rebecca Forster, Edan Lepucki, Christopher Meeks (chair), Mark Sarvas</i></p>	<p><b>Confident Writing</b></p> <p>Your family and friends think you’re crazy and that inner critic nags at you every time you stare at the blank screen. You’re not sure what a writer’s voice is and whether you even have one. So why continue to turn out pages? Join these published creative writers in exploring what it means to write with confidence—and how to keep going no matter what.</p> <p><i>Suzanne Lummis, Leon Martell (chair), Billy Mernit, Jennie Nash</i></p>	<p><b>Structure, Structure, Structure</b></p> <p>Does your screenplay get off to a great start but get muddled in the middle, or make it through the middle, but fizzle in the end? The key to successful plotting often lies in structuring the story of the screenplay, from start to finish, before writing or re-writing.</p> <p><i>Andrew Guerdat (chair), Matt Johnson, Chris Webb</i></p>	<p><b>How to Pitch for Film and Television</b></p> <p>Producer and former agent Victoria Wisdom shares her proven strategies for building the key ingredients to a winning pitch, including how to bolster your skills and confidence once you get into the pitch meeting, how to master the one minute “elevator” pitch, how to “work the room,” how to create instant allies, and how to sell your idea successfully.</p> <p><i>Victoria Wisdom</i></p>	<p><b>Forging Creativity into Fictional Craft</b></p> <p>Tap into your deep sources of creativity while simultaneously getting a glimpse into how to write fiction. Short writing exercises guide you to undercover your own strong and original voice.</p> <p><i>Judith Prager and Harry Youtt</i></p>