

Room	Court of Sciences 76 (229 capacity)	Court of Sciences 24 (239 capacity)	Young Hall 2200 (84 capacity)	Boelter 5249 (92 capacity)	Boelter 3400 (165 capacity)	Geology 3656 (86 capacity)
11:00-11:40am	<p><b>Writing Your First Novel</b></p> <p>You may have a great idea, dynamic characters, and a few scenes on the page, but how do you sustain the creative and intellectual energy you need to write your first novel? Novelists share their experiences and tell how they turned inspiration into reality.</p> <p><i>Megan Crane, Leslie Lehr (Chair), Matthew Specktor, Ian Randall Wilson</i></p>	<p><b>Writing and Publishing the Personal Essay</b></p> <p>In the personal essay, the author is also the first person narrator—a character with a story to tell and an opinion to share. A panel of widely-published essayists offers advice and insight into the many forms a personal essay can take, the key ingredients of a winning personal essay, and how to get it into print.</p> <p><i>Amy Friedman, Alison Gee, Daniel M. Jaffe (Chair), Victoria Zackheim</i></p>	<p><b>Writing Your First Screenplay</b></p> <p>Do you have an idea for your first screenplay but aren't sure where to start? Professional writers demystify the process by giving you an overview of what it takes to make a great story and laying out the basics of writing for the screen.</p> <p><i>Jon Bernstein, Alison Bingeman, Jeremy Haft, William Hasley (Chair), Prasad</i></p>	<p><b>Getting Started as a Writer</b></p> <p>How do you find inspiration, learn the writers' discipline, and acquire techniques for transforming your ideas and fragments of stories into artistic and fully realized pieces of writing? Start here.</p> <p><i>Barbara Abercrombie (Chair), Matt Debenham, Sandra Kobrin, Les Plesko</i></p>	<p><b>Writing Funny: Techniques for Comedic Screenwriting</b></p> <p>It has been said that comedy is far more difficult to write than drama. Hear professional writers discuss the challenges of writing comedy, what works and what doesn't, and the techniques writers can use to improve their comedic scripts.</p> <p><i>Deborah Dean Davis, Christopher Parrish, Chris Webb (Chair)</i></p>	<p><b>Why Write?</b></p> <p>Your family and friends think you're crazy. You worry you're not going to make the grade and get published. So why keep turning out those pages, wasting all that time, energy, and money? Hear why four writers have kept on writing for years, despite the challenges.</p> <p><i>Michelle Bitting, Sharon Bray, Merrily Kutner, Suzanne Lummis (Chair)</i></p>
11:50am-12:30pm	<p><b>The Business of Screenwriting</b></p> <p>Entertainment professionals share strategies for breaking into the industry, staying in the game, and establishing yourself as a screenwriter.</p> <p><i>Deborah Dean Davis, Jeremy Haft, Barney Lichtenstein, Laurence Rosenthal (Chair)</i></p>	<p><b>Writing the Half-Hour Comedy Series and Spec Pilots</b></p> <p>Pro TV comedy writers reveal the secrets of working on the staff of a comedy series, how new series get created, what they really think of the current state of TV comedy, and tips on how to get started in the field.</p> <p><i>David and Julie Chambers, Bill Grundfest, Phil Kellard (Chair), Christopher Parrish</i></p>	<p><b>Creating Compelling Fictional Characters</b></p> <p>Fascinating, believable characters are the backbone of any story. Learn how to develop original and multi-dimensional characters, and how they, in turn, lead to the creation of exceptional stories.</p> <p><i>Megan Crane (Chair), Edan Lepucki, Les Plesko, Mark Sarvas</i></p>	<p><b>Truth and Imagination: Where Nonfiction and Fiction Meet</b></p> <p>Eudora Welty says the minute you tell a story more than once, it's fiction. Some readers and writers disagree, insisting on a less blurry line between genres. Learn how you can disguise and/or discover the stories you're longing to write.</p> <p><i>Sharon Bray, Sandra Kobrin (Chair), Matthew Specktor, Victoria Zackheim</i></p>	<p><b>Living Your Life as a Writer</b></p> <p>What does it mean to live a writer's life? Creative writers who have successfully done so share their insights and advice on building writing practice, tips for staying connected, balancing personal commitments with professional aspirations, and making a living as a writer.</p> <p><i>Matt Debenham, Valerie Fioravanti, Merrily Kutner, Linda Palmer (Chair)</i></p>	<p><b>From Perspiration to Publication: Creating Inspired Poetry</b></p> <p>How do you create a poem? Where do you get inspiration, find fresh subjects, and figure out what shape they'll take? Three unique poets help you to answer these questions.</p> <p><i>Michelle Bitting, Rachel Kann (Chair), Suzanne Lummis</i></p>
Lunch Hour	Lunch is available for purchase from several gourmet catering trucks north of Young Hall ♦ Talk to creative writing and screenwriting advisors ♦ Visit the Exhibit Mall					
1:30-2:10pm	<p><b>Great Cinematic Characters: A Screenwriter's Guide</b></p> <p>From Michael Dorsey in <i>Tootsie</i> to Michael Corleone in <i>The Godfather</i>, memorable characters change and grow as the story unfolds. Learn how characters' inner wants and immediate goals shape and drive a screenplay's action and conflict, and how to create characters as rich and diverse as human nature itself.</p> <p><i>Jon Bernstein, Karl Iglesias, Bonnie MacBird (Chair)</i></p>	<p><b>Making it to "The End": Story Staying Power for Novelists</b></p> <p>The world is full of unfinished novels but yours need not be one of them. Learn how to keep your creative juices flowing and how to maintain the momentum that took you through your first chapters.</p> <p><i>Natasha Bauman, Claire Carmichael (Chair), Jerrilyn Farmer, Mark Sarvas</i></p>	<p><b>Graduate Creative Writing Programs: An Inside Look</b></p> <p>Hear about the pros and cons of obtaining your graduate degree in today's world, what the experience is like, how to go about it, and what to do when you have it.</p> <p><i>Jenny Factor, Antioch University, Los Angeles; Tod Goldberg, UCR Palm Desert; Brighde Mullins, USC; Paul Vangelisti, Otis College of Art and Design</i></p> <p><i>Chaired by Aimee Liu, Faculty, Goddard College MFA Program</i></p>	<p><b>Structure, Structure, Structure</b></p> <p>Does your screenplay get off to a great start but get muddled in the middle, or make it through the middle, but fizzle in the end? The key to successful plotting often lies in structuring the story of the screenplay, from start to finish, before writing or re-writing.</p> <p><i>Chrysanthy Balis, Corey Mandell (Chair), Laurence Rosenthal</i></p>	<p><b>Launching and Sustaining a Television Writing Career</b></p> <p>As aspiring television writers, you need to learn how to prepare yourselves for the exciting, stressful, and quickly changing professional world you want to enter. Working writer-producers with long careers share how to maintain your productivity, currency, and a healthy attitude.</p> <p><i>David and Julie Chambers, Charles Rosin, Bill Taub (Chair)</i></p>	<p><b>Giving Voice to Your Words</b></p> <p>One of your first steps as a writer is to discover and develop a voice with which to tell your story. Dig deep into the individual wellsprings of creativity and let your truly unique voice emerge.</p> <p><i>Ron Alexander, Rachel Kann, Stefan Kiesbye, Victoria Patterson (Chair)</i></p>
2:20-3:00pm	<p><b>Getting Published</b></p> <p>Whether you're writing short or long fiction, to get published in today's changing literary marketplace you need to be your own advocate, have a winning strategy, and write quality work. Established authors and a literary agent share how to get and keep your work in print.</p> <p><i>Lisa Cron (Chair), Jerrilyn Farmer, Aimee Liu, Victoria Patterson</i></p>	<p><b>Conquering the Dreaded 2nd Act</b></p> <p>Magic formulas don't exist and muses are scarce, but you can learn concrete strategies, guidelines, and tips to help you write through the oft-dreaded second act and get your screenplay to "The End."</p> <p><i>Michael Barlow, Erica Byrne, Andrew Guerdat (Chair), Dan Vining</i></p>	<p><b>Writing the One-Hour Spec Pilot</b></p> <p>The one-hour spec pilot is a unique creation that combines a pure television episode and a stand-alone screenplay. Listen to these pros discuss the challenges of writing a spec pilot, from original inspiration to the final draft and beyond.</p> <p><i>Charlie Craig, Greg Elliot (Chair), Richard Manning, Bill Taub</i></p>	<p><b>Creating Powerful Cinematic Scenes</b></p> <p>If you can write a strong, tight scene, you're on your way to writing a movie that engages the audience until the final credits roll. Learn how this crucial cinematic building block is a little open-ended movie, complete with conflict, dialogue, and character arcs.</p> <p><i>Karl Iglesias (Chair), Tom Lazarus, Corey Mandell</i></p>	<p><b>Art of the Short Story</b></p> <p>The short story is one of the most challenging of all literary forms, requiring the precision and imagistic intensity of poetry combined with such novelistic elements as structure, setting, and characterization. Explore the nature of today's short story and the marketplace, and learn practical tips for submitting work that gets noticed.</p> <p><i>Valerie Fioravanti, Stefan Kiesbye, Edan Lepucki (Chair), Lou Mathews</i></p>	<p><b>Forging Creativity into Fiction Craft</b></p> <p>Tap into your deep sources of creativity while simultaneously getting a glimpse into how to write fiction. Short writing exercises guide you to uncover your own strong and original voice.</p> <p><i>Judith Prager and Harry Youtt</i></p>